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Dear Prospective Gallery Artist,

We are pleased that you wish to submit your work for jury committee evaluation. Our award winning gallery was founded in 1984; we represent more than 250 professional artists from across the United States. We specialize in contemporary American craft, with a focus on work by Midwestern artists. Artist-owned and operated, the gallery is incorporated and run as a retail business rather than a cooperative. We have a dedicated staff, are open daily, maintain a web presence and strong customer service policies. We understand the need for timely payments, keeping accurate inventory, insurance, and rotating work for a fresh appearance.

One of Iowa Artisans Gallery's assets is its wonderful location in a historic, light-filled building in the heart of Iowa City's Downtown District. Located in a Big-Ten University community, the Gallery is a destination for a loyal, steady customer base and many out-of-town visitors. Internationally respected programs such as the University of Iowa Writers' Workshop, distinction as the United States' only UNESCO City of Literature, and the University of Iowa Hospital & Clinics give our town a cultured and cosmopolitan feel.

We appreciate the opportunity to review your work. The following information will help artists prepare work for jurying and understand policies and procedures for work accepted into the Gallery. Please feel free to contact us with any questions you might have.

Best Wishes,
Iowa Artisans Gallery Staff & Owners

OUR JURY PROCESS

Iowa Artisans Gallery carries contemporary craft in ceramics, metal, jewelry, glass, wood, fiber and paper. Our two-dimensional offerings include original prints, paintings, and notecards. The jury evaluates the overall quality of the artist's work and decides whether it will be suitable to the Gallery's central focus.

It is important for artists to familiarize themselves with the type of work the Gallery sells before submitting materials for jury. Due to the volume of jury submissions, we are unable to offer individual critiques of artwork submitted. Our jury members review work independently, and it can take 2-3 weeks for review.

Jury submissions can be delivered to the gallery up to one week before the submission deadline date. Expect to be notified by mail or email during the first week the following month. i.e. February submission, you will be notified during the first week of March. Work will be packaged for pick-up or delivery, at the artist expense, by Friday of the week notices are sent out.

Iowa Artisans Gallery criteria:

When reviewing your work, the jurors will be assessing your potential using the criteria below:

- Technical skill: craftsmanship, mastery of medium, attention to detail and finish
- Originality/Creativity: distinctive style, uniqueness, intention and aesthetic sensibility
- Design/Composition: clear understanding and skilled manipulation of color, form, texture, shape and design
- Marketability: Price point, written articulation of creative and technical processes, potential success in our customer demographic, presentation/packaging

Artists who have a consistent, time-tested wholesale production line will be considered separately from the jury process and may send catalogs, or online information for preliminary review.

SUBMISSION Dates: On or before the 15th of February, April, June, September & October